

Driving Medicare & Insurance Sales Through Social Security Optimization



Jumping the market and being able to speak with your target demographic before they reach Medicare age outside of Medicare marketing guidelines will create an endless sales funnel of 10,000 Baby Boomers per day, who are going to be claiming Social Security and Medicare for the next 15 years.

RSSA® is a turn-key Social Security education, technology, marketing, and support program to help your organization build a sales funnel, fill seats at events, and open the door to organic Medicare, Insurance, and Wealth Management sales opportunities.

- Tired of restrictive CMS guidelines holding your organization back?
- Want to increase your agent's productivity?
- Want to increase lead quality?
- Want to create client relationships that are loyal and don't jump ship during open enrollment?
- Want to fill seats in educational seminars which have converted at a 5X ROI?
- Grow a new pipeline of Medicare opportunities for your agents, leveraging RSSA® Social Security Optimization tools.
- An RSSA® Social Security expert will learn how to identify current and future Medicare sales opportunities.
- Effective lead generation and event marketing starts with RSSA Roadmap®.
- Integrate this software as a holistic approach to retirement planning, leading to increased Medicare sales.
- RSSA® is the only program that makes introductions to local centers of influence including CPAs and accountants.
- Gain a competitive edge with 10,000 baby boomers moving into the Social Security Medicare eligible age each day.

Get Started