

Letters On Integrity

inspiring ethical excellence

Managing Conflict

A NEW TONE OF MIND

“Civilization can only revive when there shall come into being in a number of individuals a new tone of mind...which will gradually win influence over the collective one, and in the end determine its character. Only an ethical movement can rescue us from barbarism, and the ethical comes into existence only in individuals.”

Albert Schweitzer

Oliver Wendell Holmes was riding the Pennsylvania Railroad in his 80's. When the conductor came by to ask the Supreme Court Justice for his ticket, Holmes could not find it. Sympathetic to his plight, the conductor said, “Don't worry, Sir. Once you reach your destination, you will find your ticket. You can mail it.” Holmes replied, “My dear man, my problem is not my ticket. My real problem is, Where Am I going?”

In this third decade of the 21st century, will the challenges of an ever-expanding global economy be met with an ethical movement that rescues us from the barbarism of greed and takes us where we need to go... toward creative collaboration grounded in the fundamentals of trust?

Such a movement by individual integrity influencers holds infinite possibility. In the world of commerce, Stephen Covey authored a watershed Best Seller, *Speed of Trust*, describing the new Tone of Trust in the marketplace. He wrote, “Trust is the new currency in today's global economy. Trust is the critical skill governing personal growth, collaborative success and competitive advantage.”

Measuring Trust, based upon a review of social science research on the theme dating back to WWII, revealed five Trust Variables: Ability, Sincerity, Consistency, Identification, and Concern.

Concern...is the significant variable of the trust currency...holding the highest correlation, strength, and ability to influence trust. Concern measures relationship's emotional factors in shaping trust that include feelings of caring, empathy, tolerance and safety.

Concern is the golden ticket to be carried by every Integrity Influencer in our emerging global economy.

Mission Integrity Action

Where do I go this week as Integrity's Influencer? I travel with a treasured ticket called concern. It is my gold standard for collaborative involvement and problem-solving. It is the tone of civility... in mind and heart...with which I connect to family, friends and co-workers.

Journeying with you...inspiring ethical excellence!

Russ Williams



Russ Williams contributes to articles on professional growth for readers of California Broker Magazine. He serves as a mentor-advisor and offers one-on-one professional consultations based on *The Clarity Conversation*, a 9-Session Self-Renewal Consultation focused on overcoming nagging personal-professional challenges to re-claim personal-professional clarity renewing your influence for good at home, at work, and in the community.

WHAT HAVE PEOPLE EXPERIENCED IN THEIR MENTOR-GUIDED RENEWAL WITH RUSS

- ❖ *My **Clarity Conversation** with Russ has been a wonderful experience. Initially, I approached him with three issues, both personal and professional. He provided a process to work through them with purpose and confidence. I looked forward to our meetings as I gained additional tools and insight to my topics and to celebrate the strides I have achieved.*
- ❖ *During our time together, Russ has provided me with clarity of vision and purpose in areas of confusion to move beyond my own negative scripted past and help me make great choices to advance my life purpose. Russ helped me articulate a brilliant blueprint for the next 18 months of my life, transforming my perspective and goals. Frankly, I can't wait for our next session.*
- ❖ *Working with Russ has brought tremendous focus and energy to fulfilling my heart's desires as an individual and professional. What I most gained from the Clarity Conversation is not only a sense of peace and in my direction but an exciting realization that my goal is much more reachable than I have ever imagined. Russ is an insightful guide.*

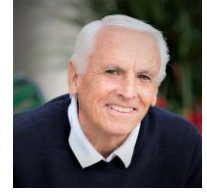
Your *Clarity Conversation Consult* awakens a re-energized You!

To set up your 2-month *Clarity Conversation Consult*

Contact Russ Williams at

949-254-5205

centerjce@aol.com



Finding Understanding ...Taking Action ***The Clarity Conversation***

“Do not be conformed to this world, but be transformed by the renewal of your mind.”
Romans 12:2

You might desire to explore a 2-month *Clarity Conversation* with Russ Williams. Whether you’re busily engaged in your personal-professional life or experiencing your retirement years, take 2-minutes to read about an opportunity that might interest you...to claim your quietly held desire to renew...YOU.

Have you noticed over a period of months, a year, or even longer, your *self-conversations* have been salt & peppered with a storyline...your hunger for life-renewal. Clearly, you know you shoulder a bundle of responsibilities. But, equally so, you know you are carrying a steady, silent self-narrative:

You desire to experience life-renewal to purposefully re-shape, re-define and re-energize...YOU!

Now...you are nudging yourself to take action. For a moment, *imagine...Now...* finds you on a mountain trail. You come around a bend to capture the view of a trail leading to a Summit. The summit trail claims your attention. You ask yourself: Could I benefit having a trusted Mentor-Guide to accompany me on the Summit Trail Journey leading me to personal and/or professional renewal? Is your answer **YES?**

An opportunity awaits you...**Now!**

The Clarity Conversation

YOUR INFLUENCE FOR GOOD LIFE MISSION

At Home, At Work and in the Communities of Your Interests

A 2-month Self-Renewal Journey to claim personal and/or professional clarity

Russ Williams serves as your *Clarity Conversation* Mentor-Guide. The *Clarity Conversation Consult* includes learning about your Life Chapters, providing insight about the bends in the trail of your ever-evolving life journey.

The *Clarity Conversation Consult* is a **2-Month Commitment**. The **9-Session** Consult Fee is **\$800.00**

Month 1: (4) 1-Hour Sessions \$100 each session/\$400 all sessions

Month 2: (5) 1-Hour Sessions \$ 80 each session/\$400 all sessions

What is the outcome of your 2-month *Clarity Conversation Consult*? You experience personal and professional life-affirming movement as you revitalize your influence for Good at home, at work, and in the community.

Your *Clarity Conversation Consult* awakens a re-energized You!

Clarity Conversation 2-Month Consult

To inquire/set up your 2-month *Clarity Conversation Consult*

Contact Russ Williams at **949-254-5205**

centerjce@aol.com

In a 48-year professional career as a Pastor and Non-Profit Executive, Russ has engaged many individuals in their journey to awaken and-or renew their Influence for Good life mission.