

Letters On Integrity

inspiring ethical excellence

Managing Choice

THE MANTLE OF PERSONAL RESPONSIBILITY

“Few things help an individual more than to place responsibility upon him, and to let him know that you trust him.”

Booker T. Washington

Personal responsibility...the great mobilizer of noble living! As a youngster, I was fortunate to have character mentors who helped me understand the first action of ethical inquiry...personal responsibility. Its daily use is the priceless human freedom that allows us to choose and re-choose a fundamental viewpoint for positive influence: If it's to be, it's up to me!

Personal Responsibility is a verb, not a noun. Said differently, it is doing; not naming. The first action of personal responsibility is offense, not defense. Clearly and unfortunately, American society drifts rapidly toward living with a defensive, I-am-not-responsible collective psyche.

Defense is finger-pointing, finding blame, making excuses, condemning the actions of others. Defense is Toyota squandering enormous trust equity with consumers as it concealed self-interest at the expense of the questioned reliability of its cars and the protection of drivers.

Personal Responsibility on offense is trust in action. It is concern, expressed outwardly, known in such behaviors as caring, empathy, tolerance and safety. Such actions do not see the Significant Other as an object to be deceived, manipulated, thwarted, threatened or diminished. Personal responsibility owns its problem; never hiding or running from them.

Captured most poignantly by AT&T's Robert Greenleaf in his famous 1970 essay, *The Servant As Leader*, personal responsibility embodies the transformational intention of the individual to create positive change. Servant leadership thinking, birthed in the clear waters of personal responsibility, acts to bring good to others. Responsibility is not a burden, nor a debt to be paid. It chooses to stand at the center of thoughts and feelings with a purpose of taking action to help, not harm.

Mission Integrity Action

Personal responsibility behaves with accountability to a Significant Other. Who are the significant others you choose to serve this week at home, at work and in the community? What servant actions do you take as you use the performance character asset of managing choice? Will you be accountable for the responsibility axiom: If it is to be, it is up to me?

Journeying with you...inspiring ethical excellence!

Russ Williams



Russ Williams contributes to articles on professional growth for readers of California Broker Magazine. He serves as a mentor-advisor and offers one-on-one professional consultations based on ***The Clarity Conversation***, a 9-Session Self-Renewal Consultation focused on overcoming nagging personal-professional challenges to re-claim personal-professional clarity renewing your influence for good at home, at work, and in the community.

WHAT HAVE PEOPLE EXPERIENCED IN THEIR MENTOR-GUIDED RENEWAL WITH RUSS

*My **Clarity Conversation** with Russ has been a wonderful experience. Initially, I approached him with three issues, both personal and professional. He provided a process to work through them with purpose and confidence. I looked forward to our meetings as I gained additional tools and insight to my topics and to celebrate the strides I have achieved.*

During our time together, Russ has provided me with clarity of vision and purpose in areas of confusion to move beyond my own negative scripted past and help me make great choices to advance my life purpose.

Russ helped me articulate a brilliant blueprint for the next 18 months of my life, transforming my perspective and goals. Frankly, I can't wait for our next session.

Working with Russ has brought tremendous focus and energy to fulfilling my heart's desires as an individual and professional. What I most gained from the Clarity Conversation is not only a sense of peace and confidence in my direction but an exciting realization that my goal is much more reachable than I have ever imagined. Russ is an insightful guide.

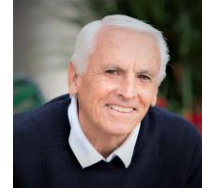
Your **Clarity Conversation Consult** awakens a re-energized You!

To set up your 6-month ***The Clarity Conversation Consult***

Contact Russ Williams at

949-254-5205

centerjce@aol.com



Finding Understanding ...Taking Action ***The Clarity Conversation***

“Do not be conformed to this world, but be transformed by the renewal of your mind.”
Romans 12:2

You might desire to explore a six-month *Clarity Conversation* with Russ Williams. Whether you're busily engaged in your personal-professional life or experiencing your retirement years, take 2-minutes to read about an opportunity that might interest you...to claim your quietly held desire to renew...YOU.

Have you noticed over a period of months, a year, or even longer, your *self-conversations* have been salt & peppered with a storyline...your hunger for life-renewal. Clearly, you know you shoulder a bundle of responsibilities. But, equally so, you know you are carrying a steady, silent self-narrative:

You desire to experience life-renewal to purposefully re-shape, re-define and re-energize...YOU!

Now...you are nudging yourself to take action. For a moment, *imagine...Now...* finds you on a mountain trail. You come around a bend to capture the view of a trail leading to a Summit. The summit trail claims your attention. You ask yourself: Could I benefit having a trusted Mentor-Guide to accompany me on the Summit Trail Journey leading me to personal and/or professional renewal? Is your answer **YES?**

An opportunity awaits you...**Now!**

The Clarity Conversation

YOUR INFLUENCE FOR GOOD LIFE MISSION

At Home, At Work and in the Communities of Your Interests

A six-month Self-Renewal Journey to claim personal and/or professional clarity

Russ Williams serves as your *Clarity Conversation* Mentor-Guide. The *Clarity Conversation Consult* includes learning about your Life Chapters, providing insight about the bends in the trail of your ever-evolving life journey.

The *Clarity Conversation Consult* is a **2-Month Commitment**. The **9-Session** Consult Fee is **\$800.00**

Month 1: (4) 1-Hour Sessions \$100 each session/\$400 all sessions

Month 2: (5) 1-Hour Sessions \$ 80 each session/\$400 all sessions

What is the outcome of your six-month *Clarity Conversation Consult*? You experience personal and professional life-affirming movement as you revitalize your influence for Good at home, at work, and in the community.

Your *Clarity Conversation Consult* awakens a re-energized You!

Clarity Conversation 6-Month Consult

To inquire/set up your 6-month *Clarity Conversation Consult*

Contact Russ Williams at **949-254-5205**

centerjce@aol.com

In a 48-year professional career as a Pastor and Non-Profit Executive, Russ has engaged many individuals in their journey to awaken and-or renew their Influence for Good life mission.