

Letters On Integrity

inspiring ethical excellence

INTEGRITY ASSET #6 MANAGING COOPERATION

I practice being connected to my Source and to my communities.

“Coming together is a beginning. Keeping together is progress.

Working together is success.”

Henry Ford

Cooperation is life’s fundamental motivator. Cooperation is the creative, results-producing principle that drives the progress of individuals, organizations, communities and nations. Cooperation rests on the bedrock realization...We are connected.

For so many years, Zig Ziglar was America’s Numero Uno business and motivational speaker, who creatively unlocked the secret of how to continuously pursue integrity’s ethical asset of managing cooperation. He wrote, “I believe that you will get everything in life you want if you will just help enough other people get what they want.”

Hidden behind Ziglar’s statement is a challenge to the narcissistic, self-absorbed entitlement thinking that permeates 21st century American life. His words point leaders and their organizations to pursue a path that does not deny *getting*. But the path will prove fulfilling as we focus on helping others achieve their goals!

David Cooperrider’s research, *Appreciative Inquiry*, offers insights into why a cooperative model moves the mission of organizations. The Positive Principle is the fourth of five cooperation concepts in Cooperrider’s work. It identifies that “... to build and sustain change momentum, large amounts of positive affect and social bonding are necessary...things like hope, excitement, inspiration, caring, camaraderie, sense of urgent purpose and sheer joy in creating something meaningful together. The more positive the questions we ask in our work, the more long-lasting and successful the change effort is.”

What is the most urgent question for the practitioner of the integrity asset of managing cooperation? Martin Luther King penned the answer, “What are you doing for others?” That question produces powerful, positive, practical connections at home, at work, and in the community.

Mission Integrity Action

Give yourself away today with energized conversations that focus on how to be of support, help, guidance, and encouragement. Allow appointments, meetings, strategy sessions, and discussions to be seasoned with comments of appreciation for the contribution that others are making to the movement of projects and programs. Connect cooperatively, knowing that doing good for others produces positive results.

Journeying with you...inspiring ethical excellence!

Russ Williams



Russ Williams contributes to articles on professional growth for readers of California Broker Magazine. He serves as a mentor-advisor and offers one-on-one professional consultations based on *The Clarity Conversation*, a 9-Session Self-Renewal Consultation focused on overcoming nagging personal-professional challenges to re-claim personal-professional clarity renewing your influence for good at home, at work, and in the community.

WHAT HAVE PEOPLE EXPERIENCED IN THEIR MENTOR-GUIDED RENEWAL WITH RUSS

- ❖ *My **Clarity Conversation** with Russ has been a wonderful experience. Initially, I approached him with three issues, both personal and professional. He provided a process to work through them with purpose and confidence. I looked forward to our meetings as I gained additional tools and insight to my topics and to celebrate the strides I have achieved.*
- ❖ *During our time together, Russ has provided me with clarity of vision and purpose in areas of confusion to move beyond my own negative scripted past and help me make great choices to advance my life purpose. Russ helped me articulate a brilliant blueprint for the next 18 months of my life, transforming my perspective and goals. Frankly, I can't wait for our next session.*
- ❖ *Working with Russ has brought tremendous focus and energy to fulfilling my heart's desires as an individual and professional. What I most gained from the Clarity Conversation is not only a sense of peace and in my direction but an exciting realization that my goal is much more reachable than I have ever imagined. Russ is an insightful guide.*

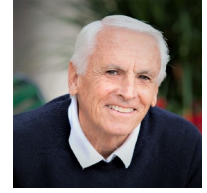
Your *Clarity Conversation Consult* awakens a re-energized You!

To set up your 2-month *Clarity Conversation Consult*

Contact Russ Williams at

949-254-5205

centerjcce@aol.com



Finding Understanding ...Taking Action ***The Clarity Conversation***

“Do not be conformed to this world, but be transformed by the renewal of your mind.”
Romans 12:2

You might desire to explore a 2-month *Clarity Conversation* with Russ Williams. Whether you’re busily engaged in your personal-professional life or experiencing your retirement years, take 2-minutes to read about an opportunity that might interest you...to claim your quietly held desire to renew...YOU.

Have you noticed over a period of months, a year, or even longer, your *self-conversations* have been salt & peppered with a storyline...your hunger for life-renewal. Clearly, you know you shoulder a bundle of responsibilities. But, equally so, you know you are carrying a steady, silent self-narrative:

You desire to experience life-renewal to purposefully re-shape, re-define and re-energize...YOU!

Now...you are nudging yourself to take action. For a moment, *imagine...Now...* finds you on a mountain trail. You come around a bend to capture the view of a trail leading to a Summit. The summit trail claims your attention. You ask yourself: Could I benefit having a trusted Mentor-Guide to accompany me on the Summit Trail Journey leading me to personal and/or professional renewal? Is your answer **YES?**

An opportunity awaits you...**Now!**

The Clarity Conversation

YOUR INFLUENCE FOR GOOD LIFE MISSION

At Home, At Work and in the Communities of Your Interests

A 2-month Self-Renewal Journey to claim personal and/or professional clarity

Russ Williams serves as your *Clarity Conversation* Mentor-Guide. The *Clarity Conversation* **Consult** includes learning about your Life Chapters, providing insight about the bends in the trail of your ever-evolving life journey.

The *Clarity Conversation* **Consult** is a 2-Month Commitment. The 9-Session Consult Fee is **\$800.00**

Month 1: (4) 1-Hour Sessions **\$100** each session/**\$400** all sessions

Month 2: (5) 1-Hour Sessions **\$ 80** each session/**\$400** all sessions

What is the outcome of your six-month *Clarity Conversation* **Consult**? You experience personal and professional life-affirming movement as you revitalize your influence for Good at home, at work, and in the community.

Your *Clarity Conversation* **Consult** awakens a re-energized You!

***Clarity Conversation* 2-Month Consult**

To inquire/set up your 2-month *Clarity Conversation* **Consult** contact Russ Williams at **949-254-5205**

In a 48-year professional career as a Pastor and Non-Profit Executive, Russ has engaged many individuals in their journey to awaken and-or renew their Influence for Good life mission.