

Letters On Integrity

inspiring ethical excellence

INTEGRITY ASSET #4 MANAGING CLARITY

I practice a plan of action to accomplish my goals and mission.

“Each man should frame life so that at some future hour
fact and his dreamings meet.”

Victor Hugo

Are there two different realities for individuals? Hugo’s words suggest, Yes... one reality for those who plan and another for those who don’t! Planning is the driver that achieves an intended outcome. Lack of planning produces a wasteland of mediocrity.

Managing Clarity is the competitive ethical self-governance asset that recognizes well-executed plans that lead to endless accomplishments.

How does a leadership mind think when rooted in a meaningful action plan?

Managing Clarity with a Plan asks these questions:

Is my goal, mission, idea...

Desirable: Do I want it?

Challenging: Do I have to work to achieve it?

Controllable: Do I have the ability, skill, support to pursue it? **Measureable:**

Can I see the tangible, sequential actions to attain it? **Achievable:** Will I know when I have accomplished it?

Apply these five *Clarity Drivers* through the mind of Steve Jobs’ *6th Rule of Success*: “Start small, think big. Don’t worry about too many things at once. Take a handful of simple things, to begin with and then progress to more complicated ones. Think about not just tomorrow but the future. Put a ding in the universe.”

Performance Character research explores a fundamental Managing Clarity question: What are the underlying attributes that guide an individual to pursue mastery? The answer: Mastery is shaped by diligence, best effort, determination, a strong work ethic...the stuff of executing a Plan.

Mission Integrity Action

Pursue a short-term project at work focusing on the Managing Clarity five facets. What is a timely goal this week that is desirable, challenging, controllable, measurable, and achievable? Seize your small professional prize of self-governance while managing for clarity.

Goal achievement constantly demands that we walk in the direction of our dreams and desires.

Journeying with you...inspiring ethical excellence!

Russ Williams



Russ Williams contributes to articles on professional growth for readers of California Broker Magazine. He serves as a mentor-advisor and offers one-on-one professional consultations based on *The Clarity Conversation*, a 9-Session Self-Renewal Consultation focused on overcoming nagging personal-professional challenges to re-claim personal-professional clarity renewing your influence for good at home, at work, and in the community.

WHAT HAVE PEOPLE EXPERIENCED IN THEIR MENTOR-GUIDED RENEWAL WITH RUSS

*My **Clarity Conversation** with Russ has been a wonderful experience. Initially, I approached him with three issues, both personal and professional. He provided a process to work through them with purpose and confidence. I looked forward to our meetings as I gained additional tools and insight to my topics and to celebrate the strides I have achieved.*

During our time together, Russ has provided me with clarity of vision and purpose in areas of confusion to move beyond my own negative scripted past and help me make great choices to advance my life purpose. Russ helped me articulate a brilliant blueprint for the next 18 months of my life, transforming my perspective and goals. Frankly, I can't wait for our next session.

Working with Russ has brought tremendous focus and energy to fulfilling my heart's desires as an individual and professional. What I most gained from the Clarity Conversation is not only a sense of peace and confidence in my direction but an exciting realization that my goal is much more reachable than I have ever imagined. Russ is an insightful guide.

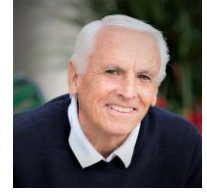
Your *Clarity Conversation Consult* awakens a re-energized You!

To set up your 6-month *The Clarity Conversation Consult*

Contact Russ Williams at

949-254-5205

centerjcce@aol.com



Finding Understanding ...Taking Action ***The Clarity Conversation***

“Do not be conformed to this world, but be transformed by the renewal of your mind.”
Romans 12:2

You might desire to explore a six-month *Clarity Conversation* with Russ Williams. Whether you're busily engaged in your personal-professional life or experiencing your retirement years, take 2-minutes to read about an opportunity that might interest you...to claim your quietly held desire to renew...YOU.

Have you noticed over a period of months, a year, or even longer, your *self-conversations* have been salt & peppered with a storyline...your hunger for life-renewal. Clearly, you know you shoulder a bundle of responsibilities. But, equally so, you know you are carrying a steady, silent self-narrative:

You desire to experience life-renewal to purposefully re-shape, re-define and re-energize...YOU!

Now...you are nudging yourself to take action. For a moment, *imagine...Now...* finds you on a mountain trail. You come around a bend to capture the view of a trail leading to a Summit. The summit trail claims your attention. You ask yourself: Could I benefit having a trusted Mentor-Guide to accompany me on the Summit Trail Journey leading me to personal and/or professional renewal? Is your answer **YES?**

An opportunity awaits you...**Now!**

The Clarity Conversation

YOUR INFLUENCE FOR GOOD LIFE MISSION

At Home, At Work and in the Communities of Your Interests

A six-month Self-Renewal Journey to claim personal and/or professional clarity

Russ Williams serves as your *Clarity Conversation* Mentor-Guide. The *Clarity Conversation Consult* includes learning about your Life Chapters, providing insight about the bends in the trail of your ever-evolving life journey.

The *Clarity Conversation Consult* is a **2-Month Commitment**. The 9-Session Consult Fee is **\$800.00**

Month 1: (4) 1-Hour Sessions \$100 each session/\$400 all sessions

Month 2: (5) 1-Hour Sessions \$ 80 each session/\$400 all sessions

What is the outcome of your six-month *Clarity Conversation Consult*? You experience personal and professional life-affirming movement as you revitalize your influence for Good at home, at work, and in the community.

Your *Clarity Conversation Consult* awakens a re-energized You!

Clarity Conversation 6-Month Consult

To inquire/set up your 6-month *Clarity Conversation Consult*

Contact Russ Williams at **949-254-5205**

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In a 48-year professional career as a Pastor and Non-Profit Executive, Russ has engaged many individuals in their journey to awaken and-or renew their Influence for Good life mission.