

# Letters On Integrity

*inspiring ethical excellence*

## INTEGRITY ASSET #1

### MANAGING CHOICE

*I practice personal responsibility for my thoughts, feelings, and actions.*

“You always do what you want to do. This is true with every act. You may say that you had to do something or that you were forced to, but actually whatever you do, you do my choice. Only you have the power to choose for yourself.”

W. Clement Stone

Who is the Choice Maker? Stone, one of the 20<sup>th</sup> century’s most inspiring entrepreneurs and business leaders, answers that question: No matter where an individual is placed on an organizational flow chart... in the Mailroom or the Boardroom...each individual has the opportunity to become The Choice Maker. The Choice Maker, managing their influence for Good, keeps focused on a personal and professional mantra: I choose to stand in the center of my thoughts feelings and actions.

In *Ethics 4 Everyone, The Handbook for Integrity Based Practices*, Eric Harvey and Scott Aritam present 50 ways to walk integrity’s talk. Here are 3 nuggets from the handbook:

1. Honor your Promises and Commitments: Am I doing what I said I would do?
2. Set The Example: Seize the opportunity to lead and mentor others by your personal actions.
3. Celebrate Integrity: Look for every way possible to make a big deal about integrity choices.

These 3 nuggets highlight that integrity Choice Makers are agents of virtues driven leadership. Cathleen Sullivan, an ethics coach for business, wrote in an American Management Association article on becoming a model ethical decision-maker, “If you want people to know how serious you are about ethical conduct, adopt the old adage, “Show, don’t tell.”

## Mission Integrity Action

Every Choice Maker adopts a common motto to put into practice the  
“Show, don’t tell” adage.

### Here is the motto:

Nothing ever happens to me. Everything always happens through me.

This week place at your desk a 1-page;2-column T-Chart.

Title column 1: *Happening To Me*;

Title column 2: *Happening Through Me*.

As you face challenging situations, conversations, decisions, problems,  
decide where do you place the challenge:

Column 1 or 2? Wait until week’s end to review.

What integrity problem-solving thought patterns are evident?

Journeying with you...inspiring ethical excellence!

## Russ Williams



Russ Williams contributes to articles on professional growth for readers of California Broker Magazine. He serves as a mentor-advisor and offers one-on-one professional consultations based on *The Clarity Conversation*, a 9-Session Self-Renewal Consultation focused on overcoming nagging personal-professional challenges to re-claim personal-professional clarity renewing your influence for good at home, at work, and in the community.

### WHAT HAVE PEOPLE EXPERIENCED IN THEIR MENTOR-GUIDED RENEWAL WITH RUSS

*My Clarity Conversation with Russ has been a wonderful experience. Initially, I approached him with three issues, both personal and professional. He provided a process to work through them with purpose and confidence. I looked forward to our meetings as I gained additional tools and insight to my topics and to celebrate the strides I have achieved.*

*During our time together, Russ has provided me with clarity of vision and purpose in areas of confusion to move beyond my own negative scripted past and help me make great choices to advance my life purpose.*

*Russ helped me articulate a brilliant blueprint for the next 18 months of my life, transforming my perspective and goals. Frankly, I can’t wait for our next session.*

*Working with Russ has brought tremendous focus and energy to fulfilling my heart’s desires as an individual and professional. What I most gained from the Clarity Conversation is not only a sense of peace and confidence in my direction, but an exciting realization that my goal is much more reachable than I have ever imagined. Russ is an insightful guide.*

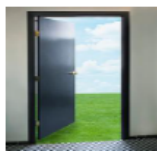
Your *Clarity Conversation Consult* awakens a re-energized You!

To set up your 6-month *The Clarity Conversation Consult*

Contact Russ Williams at

949-254-5205

centerjce@aol.com



# Finding Understanding ...Taking Action

## *The Clarity Conversation*

*"Do not be conformed to this world but be transformed by the renewal of your mind."*

Romans 12:2



Have you noticed over a period of months, a year, or even longer, your *self-conversations* have been salt & peppered with a storyline...your hunger for life-renewal. Clearly, you know you shoulder a bundle of responsibilities. But, equally so, you know you are carrying a steady, silent self-narrative:

**If you desire to experience life-renewal to purposefully re-shape, re-define and re-energize...TAKE ACTION!**

An opportunity awaits you...**Now!**

## ***The Clarity Conversation***

A six-month Self-Renewal Journey to claim personal and/or professional clarity.

### ***YOUR INFLUENCE FOR GOOD LIFE MISSION***

***At Home, At Work and in the Communities of Your Interests***

Russ Williams serves as your ***Clarity Conversation*** Mentor-Guide. ***The Clarity Conversation Consult*** includes learning about your Life Chapters, providing insight about the bends in the trail of your ever-evolving life journey.

***The Clarity Conversation Consult*** is a **6-Month Commitment**

The **9-Session** Consult Fee is **\$800.00**

**Month 1:(4) 1-Hour Session**      **\$100** each session/**\$400** all sessions

**Months 2-6:(5)1-Hour Sessions**      **\$80** each session/**\$400** all sessions

What is the outcome of your six-month ***Clarity Conversation Consult***?

You experience personal and professional life-affirming movement as you revitalize your influence for good at home, at work, and in the community.

Your ***Clarity Conversation Consult*** awakens a re-energized You!

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