

Letters On Integrity

inspiring ethical excellence

INTEGRITY ASSET #3 MANAGING CALLING

I practice serving others using my unique talents and abilities.

“Above all be of single aim; have a legitimate and useful purpose. And devote yourself unreservedly to it.”

James Allen

Allen’s words capture the big adventure for leaders and the organizations they serve. Individual and corporate self-governance are guided by three habitually used leadership qualities for Purpose Seeking in the marketplace: Those qualities are:

The **I CAN** attitude. The **I WILL** motivation. The **I CARE** mission.

When drilling down into the essential unified message contained in the **I CAN**, **I WILL**, **I CARE** paradigm, we can discover the subtly present capstone of Calling...contributing by being the Influencer for Good.

In his article on leadership, Nikos Mourkoglani identified specific and sustained applications that are common to purpose-driven leaders and organizations. The organizational outcomes from constant attention to managing calling reveal a purpose framework that shape cultures of trust and service. The applications?

1. Employee morale...Grounded in mutual respect
2. Innovation...fostered by sensitivity to market opportunity.
3. Unifying Theme... engaging stakeholders in understanding the complex fit of an organization’s assets and its actions.
4. Aligning organizational strategy to moral purpose...how to pursue long term gain with short term competitive results.

I CAN attitude; **I WILL** motivation; **I CARE** mission become the daily, weekly, monthly glue that bring leadership thinking and action to the pressing and dynamic playing field of competitive advantage and corporate calling to serve the good.

Mission Integrity Action

Leaders explore their personal and professional life with a vision of pursuing long term gain using short term strategies. Identify and write down one personal and one professional Purpose Goal you want to demonstrate. Each goal moves on the belief of your personal influence for good. What strategic action must you act upon now to accomplish these two Purpose Goals?

Purpose Seekers pursue their goals with **I CAN; I WILL, I CARE!** conviction.

This week be alert and alive for big adventure leadership as you manage Calling by practicing serving others using your unique talents and abilities.

Journeying with you...inspiring ethical excellence!

Russ Williams



Russ Williams contributes to articles on professional growth for readers of California Broker Magazine. He serves as a mentor-advisor and offers one-on-one professional consultations based on *The Clarity Conversation*, a 9-Session Self-Renewal Consultation focused on overcoming nagging personal-professional challenges to re-claim personal-professional clarity renewing your influence for good at home, at work, and in the community.

WHAT HAVE PEOPLE EXPERIENCED IN THEIR MENTOR-GUIDED RENEWAL WITH RUSS

*My **Clarity Conversation** with Russ has been a wonderful experience. Initially, I approached him with three issues, both personal and professional. He provided a process to work through them with purpose and confidence. I looked forward to our meetings as I gained additional tools and insight to my topics and to celebrate the strides I have achieved.*

During our time together, Russ has provided me with clarity of vision and purpose in areas of confusion to move beyond my own negative scripted past and help me make great choices to advance my life purpose.

Russ helped me articulate a brilliant blueprint for the next 18 months of my life, transforming my perspective and goals. Frankly, I can't wait for our next session.

Working with Russ has brought tremendous focus and energy to fulfilling my heart's desires as an individual and professional. What I most gained from the Clarity Conversation is not only a sense of peace and confidence in my direction, but an exciting realization that my goal is much more reachable than I have ever imagined. Russ is an insightful guide.

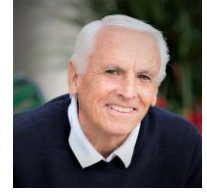
Your **Clarity Conversation Consult** awakens a re-energized You!

To set up your 6-month **The Clarity Conversation Consult**

Contact Russ Williams at

949-254-5205

centerjce@aol.com



Finding Understanding ...Taking Action ***The Clarity Conversation***

“Do not be conformed to this world, but be transformed by the renewal of your mind.”
Romans 12:2

You might desire to explore a six-month *Clarity Conversation* with Russ Williams. Whether you’re busily engaged in your personal-professional life or experiencing your retirement years, take 2-minutes to read about an opportunity that might interest you...to claim your quietly held desire to renew...YOU.

Have you noticed over a period of months, a year, or even longer, your *self-conversations* have been salt & peppered with a storyline...your hunger for life-renewal. Clearly, you know you shoulder a bundle of responsibilities. But, equally so, you know you are carrying a steady, silent self-narrative:

You desire to experience life-renewal to purposefully re-shape, re-define and re-energize...YOU!

Now...you are nudging yourself to take action. For a moment, *imagine...Now...* finds you on a mountain trail. You come around a bend to capture the view of a trail leading to a Summit. The summit trail claims your attention. You ask yourself: Could I benefit having a trusted Mentor-Guide to accompany me on the Summit Trail Journey leading me to personal and/or professional renewal? Is your answer **YES?**

An opportunity awaits you...**Now!**

The Clarity Conversation

YOUR INFLUENCE FOR GOOD LIFE MISSION

At Home, At Work and in the Communities of Your Interests

A six-month Self-Renewal Journey to claim personal and/or professional clarity

Russ Williams serves as your *Clarity Conversation* Mentor-Guide. The *Clarity Conversation Consult* includes learning about your Life Chapters, providing insight about the bends in the trail of your ever-evolving life journey.

The *Clarity Conversation Consult* is a **2-Month Commitment**. The **9-Session** Consult Fee is **\$800.00**

Month 1: (4) 1-Hour Sessions \$100 each session/\$400 all sessions

Month 2: (5) 1-Hour Sessions \$ 80 each session/\$400 all sessions

What is the outcome of your six-month *Clarity Conversation Consult*? You experience personal and professional life-affirming movement as you revitalize your influence for Good at home, at work, and in the community.

Your *Clarity Conversation Consult* awakens a re-energized You!

Clarity Conversation 6-Month Consult

To inquire/set up your 6-month *Clarity Conversation Consult*

Contact Russ Williams at **949-254-5205**

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In a 48-year professional career as a Pastor and Non-Profit Executive, Russ has engaged many individuals in their journey to awaken and-or renew their Influence for Good life mission.