

Letters On Integrity

inspiring ethical excellence

THE INTEGRITY ASSETS Introduction

“Integrity and firmness are all I can promise.

These be the voyage, long and short, never shall forsake me”

George Washington

Washington’s words were compelling and relevant when written nearly 235 years ago. They remain so, today. It was early April, 1789 when the 57-year-old President-Elect wrote to his friend, John Knox, commenting about the task that was set before him as he assumed the Presidency of a fragile Republic. His mission? Integrity!

Few American professionals are called to national leadership; but all professionals are called to their own Integrity Mission at home, at work, in the community.

Integrity’s mission in America is timeless and timely. It moves on personal initiative. It functions as the compass of our performance character to indicate whether we resonate with True North clarity in our relationships with family, friends, and co-workers.

Integrity’s mission is never complete. Some days, we fail. Other days we soar. In the last eighteen months our national collective psyche has taken a deep breath as we have watched, listened and talked about the seismic tremors in our economy and society seemingly endlessly propelled by integrity’s vanishing act on Wall Street, Main Street and in the corridors of Congress.

Integrity’s personal influence for Good is the daily vitamin for the societal angst we know and feel. Influence is about an individual’s personal choice to act as the daily decision maker who aspires to standards of performance character...based on a rock-solid foundation that knows...whether I meet my personal standards, I continuously re-commit myself to get back up on my horse of integrity and ride!

The Letters of Integrity articles explore my seven character integrity assets that provide the standards, the framework, the structure for saddling up daily. The Integrity Assets focus on seven personal and professional self-management skills. Together, they serve as the compass we carry to ride with integrity daily...often times succeeding, other times failing...but always pointed in the direction of self-trust and trustworthiness at home, at work, in our communities.

Mission: Integrity Action

As I pursue a productive week, I hold an Integrity Mission question in the background of my awareness. I carry the Integrity Mission question everywhere I go. The Question: Are the actions I take today moving me forward on my Integrity Mission or causing me to stumble?

Journeying with you...inspiring ethical excellence!

Russ Williams



Russ Williams contributes to articles on professional growth for readers of California Broker Magazine. He serves as a mentor-advisor and offers one-on-one professional consultations based on "*The Clarity Conversation*," a technique for overcoming crucial problems. His topics of interest include honesty, life values, and how we may use our influence for good at home, at work, and in the community. He is an inspirational keynote speaker to nonprofits and business organizations.

Your *Clarity Conversation Consult* awakens a re-energized You!

To set up your 6-month *The Clarity Conversation Consult*

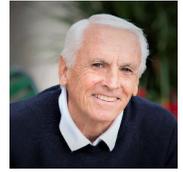
Contact Russ Williams at

949-254-5205

centerjcc@aol.com



Finding Understanding ...Taking Action



The Clarity Conversation

"Do not be conformed to this world but be transformed by the renewal of your mind."

Romans 12:2

You might desire to explore how *The Clarity Conversation* with Russ Williams can provide you the information to help find a clear path. Whether you're busily engaged in your personal-professional life or experiencing your retirement years, take 2-minutes to read about an opportunity that might interest you...and clarify your options moving forward to align yourselves and purpose.

Have you noticed over a period of months, a year, or even longer, your *self-conversations* have been salt & peppered with a storyline...your hunger for life-renewal. Clearly, you know you shoulder a bundle of responsibilities. But, equally so, you know you are carrying a steady, silent self-narrative:

If you desire to experience life-renewal to purposefully re-shape, re-define and re-energize...TAKE ACTION!

An opportunity awaits you...**Now!**

The Clarity Conversation

A six-month Self-Renewal Journey to claim personal and/or professional clarity.

YOUR INFLUENCE FOR GOOD LIFE MISSION

At Home, At Work and in the Communities of Your Interests

Russ Williams serves as your *Clarity Conversation* Mentor-Guide. *The Clarity Conversation Consult* includes learning about your Life Chapters, providing insight about the bends in the trail of your ever-evolving life journey.

The Clarity Conversation Consult is a **6-Month Commitment**.

The **9-Session** Consult Fee is **\$800.00**

Month 1: (4) 1-Hour Session \$100 each session/\$400 all sessions

Months 2-6: (5) 1-Hour Sessions \$ 80 each session/\$400 all sessions

What is the outcome of your six-month *Clarity Conversation Consult*?

You experience personal and professional life-affirming movement as you revitalize your influence for Good at home, at work, and in the community.

Your *Clarity Conversation Consult* awakens a re-energized You!

The Clarity Conversation **6-Month Consult**

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RUSS WILLIAMS: YOUR MENTOR-GUIDE

Why could a mentoring relationship be beneficial for me?

Your *foot-is-on-the-hose* of your personal and-or professional life. You desire to renew YOU. But, how? You are thinking & feeling, now, that you would value someone's guidance to assist you.

What is Russ' mentoring relationship with me?

Russ serves as a Listener, Questioner, and Strategic Catalyst to facilitate the personal and-or professional growth you seek.

What is the uniqueness of Russ' work with me as a Mentor-Guide?

Russ' intuitive skills as a *Trust Agent* is rooted in his many years of ethics, values and spiritual life-inquiry. Over multiple decades Russ has helped facilitate life-renewal for many individuals.

WHAT HAVE PEOPLE EXPERIENCED IN THEIR MENTOR-GUIDED RENEWAL WITH RUSS

My Clarity Conversation with Russ has been a wonderful experience. Initially, I approached him with three issues, both personal and professional. He provided a process to work through them with purpose and confidence. I looked forward to our meetings as I gained additional tools and insight to my topics and to celebrate the strides I have achieved.

During our time together, Russ has provided me with clarity of vision and purpose in areas of confusion to move beyond my own negative scripted past and help me make great choices to advance my life purpose.

Russ helped me articulate a brilliant blueprint for the next 18 months of my life, transforming my perspective and goals. Frankly, I can't wait for our next session.

Working with Russ has brought tremendous focus and energy to fulfilling my heart's desires as an individual and professional. What I most gained from the Clarity Conversation is not only a sense of peace and confidence in my direction, but an exciting realization that my goal is much more reachable