

2023**EDITORIAL CALENDAR**

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MONTH	FEATURE FOCUS	ALSO INSIDE	HEALTH OBSERVANCES
JANUARY	Preparation for a New Year	Reflection: 2022 Industry Outlook 2023 Professional Development Tools Legislative Update • Exit Planning Voluntary Benefits-Vision	National Eye Care Month
FEBRUARY	Forecasting: Industry Outlook for 2023	Medicare Rules-AEP report Heart Health • Management Tools Mental Health • Voluntary Benefits-Dental Commission Planning	American Heart Month Senior Independence Month Children's Dental Health Month
MARCH	Survey: GA View from the Top	Nutrition & Health Technology • Exit Planning • Life & Annuities SM/LG Group • Voluntary Benefits-Vision & Dental	National Nutrition Month Workplace Eye Wellness Month World Oral Health Day
APRIL	Survey: Life Insurance/Annuities	Medicare • Financial/Annuities Health -Diabetes • Legislative Update • Pharmacy Professional Development • Commission Planning	Stress Awareness Month National Financial Literacy Month Defeat Diabetes Month
MAY	Survey - Mental Health	Mental Health • Health - Stroke & Fitness Marketing - Professional Development Exit Planning • Voluntary Benefits-Vision	Mental Health Month National Stroke & High Pressure Month
JUNE	Technology	Medicare • Health Technology • Life & Annuities Voluntary Benefits-Dental • Commission Planning	Alzheimer's & Brain Awareness Month
JULY	Survey: Dental Carriers	Mental Health - Minorities Exit Planning • Legislative Update Pharmacy • Marketing, Professional Development	National Minority Mental Health Awareness Month
AUGUST	Professional Dev/Tools	Technology • SM/LG Group Voluntary Benefits - Vision • Commission Planning	Children's Eye Health & Safety Month
SEPTEMBER	Survey-Life Insurance	Medicare • Technology Exit Planning • Life & Annuities Mental Health • Voluntary Benefits-Dental	National Suicide Prevention Month Healthy Aging Month Life Insurance Month
OCTOBER	Survey: Small & Large Group Round Up	Medicare • Pharmacy • Annual Open Enrollment Health-Breast Cancer Trends • Legislative Update Pharmacy • Commission Planning	National Pharmacy Month National Breast Cancer Awareness Month
NOVEMBER	Long-Term Care Month	Long-Term Care Month • Health Mental Health • Professional Dev/Tools Exit Planning • SM/LG Group	Long-term Care Awareness Month
DECEMBER	Survey: Voluntary Benefits	Health: AIDS trends • Medicare Technology • Life & Annuities Voluntary Benefits-Dental • Commission Planning	World AIDS Day- Dec 1

EDITORIAL SUBMISSIONS:Please contact Linda Lalande for all editorial submissions: editor@calbrokermag.com**Article submissions are required six weeks before publishing dates.**To participate in surveys and View from the Top, please contact: publisher@calbrokermag.com