

California Broker 2021 Print Ad Rate Card and Contract Form www.calbrokermag.com

McGee Publishers, Inc. 3727 West Magnolia Blvd., Ste. # 828 • Burbank • CA 91505
(818) 848-2957 • Toll Free: (800) 675-7563 • Email: calbrokermag@calbrokermag.com

Advertiser: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact: _____

Phone: _____ **Email:** _____

Advertiser: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact: _____

Phone: _____ **Email:** _____

Send Invoice To: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact: _____

Phone: _____ **Email:** _____

AD COST

Space Rate

- One Time Rate: \$ _____
- Six Time Rate: \$ _____
- Twelve Time Rate: \$ _____
- Other Charge: \$ _____
- TOTAL COST: \$ _____
(Rate x Months)

AD SIZE:

- Full Page
- 2/3 Page
- 1/2 Horizontal Page
- 1/2 Vertical Page
- 1/3 Horizontal Page
- 1/3 Vertical Page
- 1/4 Page
- 1/6 Page
- 1/8 Page (Directory Only)

MONTHS RESERVED:

Year: _____

- JANUARY
- FEBRUARY
- MARCH
- APRIL
- MAY
- JUNE
- JULY
- AUGUST
- SEPTEMBER
- OCTOBER
- NOVEMBER
- DECEMBER
- DIRECTORY

ARTWORK STATUS

- New Ad Copy: _____
(date materials will arrive)
- Pick Up (specify month) _____

Position Requested:
(not guaranteed): _____

Index–Product Shopping Page–Billing Information

Advertiser Name to be listed in the Index of Advertisers: _____
Closing date is the 8th of the preceding month. Advertisers are held responsible for space cancelled after the closing date. By signing below, Advertiser and Agency acknowledge that they have read and agree to the foregoing terms and conditions and the terms and conditions set forth in that certain document attached hereto entitled "McGee Publishers, Inc. Additional Terms And Conditions For Print Advertising" which terms and conditions are incorporated within this Contract at this place and by this reference as if set forth in full."

Authorized Signature Advertiser: _____ Date: _____

Authorized Signature Agency: _____ Date: _____

By signing the above I acknowledge that I have read and agreed to McGee Publishers' Terms and Copy Regulations.