

Advertiser: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_ E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Send Invoice To: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Ad Size: Button (125 pixels W x 125 pixels D) Skyscraper (120 pixels W x 600 pixels D) Large Rectangular (336 pixels W x 280 pixels D)

Insurance Insider News Banner (Horizontal—600 pixels W x 60 pixels D) Specify Weeks Reserved \_\_\_\_\_

Leaderboard (Horizontal—Page Top—728 pixels W x 90 pixels D)

Button Ad: \$ \_\_\_\_\_ Skyscraper Ad: \$ \_\_\_\_\_ Banner Ad: \$ \_\_\_\_\_ Leaderboard Ad: \$ \_\_\_\_\_ Large Rectangular Ad: \$ \_\_\_\_\_

Months to Run: Jan. Feb. March April May June July Aug. Sept. Oct. Nov. Dec. Year: \_\_\_\_\_

## www.calbrokermag.com Rates

Home Page Leaderboard Ad	Monthly Rate	Button Ad Home Page	Monthly Rate
Top of Home Page (and every page on entire site)	\$2,000	Right Side of Home Page	\$500
<b>Insurance Insider News Banner</b>	<b>Weekly Rate</b>	(also appears on right hand side bar of every page on the site)	
Ad Top of Email Blast	\$500	<b>Ad Sizes:</b>	
(banner also appears on home page during week of sponsorship)		<b>Leaderboard Ads</b> —728 pixels wide x 90 pixels deep	
<b>Large Rectangular Home Page Ad</b>	<b>Monthly Rate</b>	<b>Banner Ads</b> —600 pixels wide x 90 pixels deep	
Right Hand side bar of Home Page	\$1,500	<b>Large Rectangular Home Page Ad</b> —300 pixels wide x 260 pixels deep	
(also appears on right hand side bar of every page on the site)		<b>Skyscraper Ads</b> —120 pixels wide x 600 pixels deep (Vertical).	
<b>Home Page Skyscraper Ad</b>	<b>Monthly Rate</b>	<b>Button Ads</b> —125 pixels wide x 125 pixels deep	
Home Page – Right Hand Side Bar	\$2,000		
(also appears on right hand side bar of every page on the site)			

Directory Banner Ads Yearly Rate	Yearly Rate	Directory Banner Ads	Yearly Rate
(Check which section to be included in)		Worksite Marketing	\$1,000
Dental Plans	\$3,000	Acupuncture Plans	\$500
GA/Brokerage	\$3,000	Broker/Dealers	\$500
Health Carriers	\$3,000	Chiropractic Plans	\$500
Long Term Care	\$3,000	Critical Illness	\$500
Managed Care Plans	\$3,000	COBRA Plan Providers	\$500
Secondary Market for Life (Life Settlements)	\$3,000	Employee Choice Plans	\$500
TPAs	\$2,000	401 (k) Providers	\$500
Errors & Omissions	\$1,000	Legal Plans	\$500
HSAs	\$1,000	Prescription Drug Benefits	\$500
Online Resources	\$1,000	Paramedical	\$500
Psychological Plans	\$1,000	Regional Offices (Life)	\$500
Vision Plans	\$1,000	Section 125	\$500
Workers' Comp	\$1,000	Trusts	\$500

### Online Surveys

Banner Ads—\$3,500 Yearly – Please check desired survey

Dental Provider Survey Voluntary Benefit Survey

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

By signing the above I acknowledge that I have read and agreed to McGee Publishers' Terms and Copy Regulations.