

CalBrokerMag.com

Advertiser _____ Address: _____

City _____ State: _____ Zip: _____

Contact _____ E-mail _____

Phone _____ Fax _____

Send Invoice To _____

City _____ State _____ Zip _____

Ad Size: Button (125 pixels W X 125 pixels D) Skyscraper (120 pixels W x 600 pixels D) Large Rectangular (336 pixels W x 280 pixels D)

Insurance Insider News Banner (Horizontal-600 pixels W x 60 pixels D) Specify Weeks Reserved _____

Leaderboard (Horizontal-Page Top-728 pixels W x 90 pixels D)

ButtonAd: \$ _____ SkyscraperAd: \$ _____ BannerAd: \$ _____ LeaderboardAd: \$ _____ Large RectangularAd: \$ _____

Months to Run: Jan. Feb. March April May June July Aug. Sept. Oct. Nov. Dec. Year: _____

www.calbrokermag.com Rates

| Home Page Leaderboard Ad | Monthly Rate | Button Ad Home Page | Monthly Rate |
|---|---------------------|--|--------------|
| Top of Home Page (and every page on entire site) | \$2,000 | Right Side of Home Page | \$500 |
| Insurance Insider News Banner Ad | Weekly Rate | (also appears on right hand side bar of every page on the site) | |
| Top of Email Blast | \$500 | Ad Sizes: | |
| (banner also appears on home page during week of sponsorship) | | Leaderboard Ads —728 pixels wide x 90 pixels deep | |
| Large Rectangular Home Page Ad—Monthly Rate | | Banner Ads —600 pixels wide x 90 pixels deep | |
| Right Hand side bar of Home Page | \$1,500 | Large Rectangular Home Page Ad —300 pixels wide x 260 pixels deep | |
| (also appears on right hand side bar of every page on the site) | | Skyscraper Ads —120 pixels wide x 600 pixels deep (Vertical). | |
| Home Page Skyscraper Ad | Monthly Rate | Button Ads —125 pixels wide x 125 pixels deep | |
| Home Page - Right Hand Side Bar | \$2,000 | | |
| (also appears on right hand side bar of every page on the site) | | | |

| Directory Banner Ads | Yearly Rate | Directory Banner Ads | Yearly Rate |
|--|-------------|---|-------------|
| (Check which section to be included in) | | <input type="checkbox"/> Worksite Marketing | \$1,000 |
| <input type="checkbox"/> Dental Plans | \$3,000 | <input type="checkbox"/> Acupuncture Plans | \$500 |
| <input type="checkbox"/> GA/Brokerage | \$3,000 | <input type="checkbox"/> Broker/Dealers | \$500 |
| <input type="checkbox"/> Health Carriers | \$3,000 | <input type="checkbox"/> Chiropractic Plans | \$500 |
| <input type="checkbox"/> Long Term Care | \$3,000 | <input type="checkbox"/> Critical Illness | \$500 |
| <input type="checkbox"/> Managed Care Plans | \$3,000 | <input type="checkbox"/> COBRA Plan Providers | \$500 |
| <input type="checkbox"/> Secondary Market for Life Insurance | | <input type="checkbox"/> Employee Choice Plans | \$500 |
| (Life Settlements) | \$2,000 | <input type="checkbox"/> 401 (k) Providers | \$500 |
| <input type="checkbox"/> TPAs | \$2,000 | <input type="checkbox"/> Legal Plans | \$500 |
| <input type="checkbox"/> Errors & Omissions | \$1,000 | <input type="checkbox"/> Prescription Drug Benefits | \$500 |
| <input type="checkbox"/> HSAs | \$1,000 | <input type="checkbox"/> Paramedical | \$500 |
| <input type="checkbox"/> Online Resources | \$1,000 | <input type="checkbox"/> Regional Offices (Life) | \$500 |
| <input type="checkbox"/> Psychological Plans | \$1,000 | <input type="checkbox"/> Section 125 | \$500 |
| <input type="checkbox"/> Vision Plans | \$1,000 | <input type="checkbox"/> Trusts | \$500 |
| <input type="checkbox"/> Workers' Comp | \$1,000 | | |

Online Surveys

Banner Ads-\$3,500 Yearly - Please check desired survey

Dental Provider Survey HSA Survey HMO Survey PPOs Term Survey

Signature: _____

Date: _____

By signing the above I acknowledge that I have read and agreed to McGee Publishers' Terms and Copy Regulations.