

2019 EDITORIAL CALENDAR

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MONTH	FEATURE FOCUS	ALSO INSIDE	BONUS CIRCULATION
JANUARY	2019 Industry Outlook Health, Life and more	Meet Cal Broker's New Editorial Advisory Board Wellness Part I Travel Insurance	San Diego AHU Sales Expo
FEBRUARY	The Millennial Issue Survey: GA View from the Top	Wellness Part II Consumer Driven Health (HSAs) Life Settlements & IUL Vision	Orange County AHU Business Development Summit
MARCH	Large Group Survey: Large Group View from the Top	Annuities Dental Life Insurance Medicare Advantage	Inland Empire AHU Sales Symposium
APRIL	Vision Disability	Insurtech Private Exchanges Self-Funding	LAAHU Annual Conference
MAY	Voluntary Benefits Survey: Voluntary Benefits View from the Top	401(k) Commissions Medicare Prescription Drugs Travel Insurance	
JUNE	All About Ancillary Benefits	Prepaid Legal, Vision, Disability Dental & more	
JULY	Survey: Dental Carriers	Annuities COBRA Life and LTC Riders	
AUGUST	Medicare Insurtech	Consumer Driven Health (IHSAs) Prescription Drug Plans Travel Insurance	Medicare Summit-Inland Empire Senior Summit-San Francisco
SEPTEMBER	Life Life Settlements Survey: Life View from the Top	Self-Funding Plans Voluntary Benefits Medicare Annuities 401(k)s	CAHU Health Care Retreat, LAAHU & VCAHU Senior Products & Marketing Summit
OCTOBER	Open Enrollment Survey: Large Group Roundup ANNUAL INSURANCE DIRECTORY*	Consumer Driven Health (HSAs) Medicare Supplements Vision Pet Insurance	Healthcare & Benefit Congress
NOVEMBER	Individual and Small Group Survey: Small Group Roundup	Travel Insurance Long-Term Care Life Insurance Medicare Vision Prescription Drug Plans	*CALIFORNIA BROKER INSURANCE DIRECTORY A complete sourcebook for the entire insurance industry in California, Sources for 50 products, plus profiles of Health Carriers, Dental and Vision Plans, Brokerage Agencies with websites, broker phone numbers and emails.
DECEMBER	Voluntary Benefits Survey: Voluntary Benefits Carriers	Year in Review Critical Illness Genomic Testing Life Settlements Dental	

EVERY MONTH News, Medicare Insider, Guest Editorial, Agent's Voice

EDITORIAL SUBMISSIONS