

McGee Publishers · 3727 W. Magnolia Blvd. , #828 · Burbank, CA 91505 · (800) 675-7563 · Fax (818) 843-3489

Advertiser: _____ IssueMonth: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact: _____ Phone: _____ FAX: _____

E-Mail Address: _____

Agency: _____ Send Invoice To: _____

Address: _____ Address: _____

City: _____ City: _____

State: _____ Zip: _____ State: _____ Zip: _____

Contact: _____ Contact: _____

Phone: _____ FAX: _____ Phone: _____ FAX: _____

E-Mail Address: _____ E-MailAddress: _____

AD COST

Space Rate

One Time Rate: \$ _____

Six Time Rate: \$ _____

Twelve Time Rate: \$ _____

Color

4-Color Process: \$ _____

Publishers Choice: \$ _____

PMS-Specify #(s): _____

_____ \$ _____

Bleed (10%): \$ _____

Guaranteed

Position (10%): \$ _____

Other: \$ _____

SUBTOTAL: \$ _____

Reply Card/Insert

Space: \$ _____

Printing: \$ _____

Other: \$ _____

SUBTOTAL: \$ _____

TOTAL COST: \$ _____

AD INSTRUCTIONS

Ad Headline or ID#:

Artwork Status

New Ad Copy _____

(date materials will arrive)

Pick Up (specify month) _____

Position Requested

(not guaranteed) _____

Coupon code

No

Yes (please specify) _____

Revisions Required

No

Yes (please specify)

Special Notes: _____

AD SIZE

Full Page

2/3 Page

1/2 Horizontal Page

1/2 Vertical Page

1/3 Horizontal Page

1/3 Vertical Page

1/4 Page

1/6 Page

1/6 Page

1/8 Page Directory Only

MONTHS

Please check off all of the appropriate months in which your ad is to appear in the coming year.

Year _____

JANUARY

JULY

FEBRUARY

AUGUST

MARCH

SEPTEMBER

APRIL

OCTOBER

MAY

NOVEMBER

JUNE

DECEMBER

DIRECTORY

TBD

Index-Product Shopping Page-Billing Information

Advertiser Name to be listed in the Index of Advertisers: _____

Requested Product Page Listing Categories: _____

Send Invoice To: _____ Send Leads To: _____

Closing date is the 8th of the preceding month. Advertisers are held responsible for space cancelled after the closing date.

By signing below, Advertiser and Agency acknowledge that they have read and agree to the foregoing terms and conditions and the terms and conditions set forth in that certain document attached hereto entitled "McGee Publishers, Inc. Additional Terms And Conditions For Print Advertising" which terms and conditions are incorporated within this Contract at this place and by this reference as if set forth in full."

Authorized Signature Advertiser: _____ Date: _____

Authorized Signature Agency: _____ Date: _____

By signing the above I acknowledge that I have read and agreed to McGee Publishers' Terms and Copy Regulations.