

017 EDITORIAL CALENDAR

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CalBrokerMag.com –

| JANUARY | FEBRUARY | MARCH | APRIL |
|---|--|--|--|
| Annuities COBRA Dental Private Exchanges Prepaid Legal Life Insurance (Life/LTC Combo) Medicare Travel Insurance Small Group Trends Vision Voluntary Benefits Worker's Comp | Dental Disability 401(k)/Sep IRA Private Health Exchanges Indexed Universal Life Large Group Trends Life Settlements LTC Riders Self Funding Wellness GA View from the Top | Annuities Dental Disability HSAs (Consumer-Driven Health) Life Insurance Medicare Advantage Small Group Carrier View from the Top Voluntary Benefits Vision (Transitions Conference Recap) | Acupuncture Annuities Chiropractic COBRA Disability Health Exchanges Life Insurance Long Term Care Technology for Brokers Private Exchanges Self-Funding |
| MAY | JUNE | JULY | AUGUST |
| Disability 401 (k) Critical Illness HSAs (Consumer-Driven Health) Voluntary Benefits (View from Top) Life Insurance Life Settlements Medicare Advantage | Ancillary Benefits Including: Prepaid Legal, Vision, Disability, Chiropractic/ Acupuncture/Alternative Care/Wellness/ Dental/Group LTC HSAs (Consumer-Driven Health) Life Insurance/ Estate Planning | Annuities COBRA Dental Survey Life and LTC Rider Medical Tourism Medicare Advantage Self-Funded Plans Life Insurance Pet Insurance Private Exchanges Voluntary Benefits (Advertorial) | HSAs (Consumer-Driven Health) Life Settlements Medicare Advantage Prescription Drug Plans Self Funding Travel Insurance View from the Top (Life) Vision Wellness |
| SEPTEMBER | OCTOBER | NOVEMBER | DECEMBER |
| Annuities COBRA Long-Term Care 401(k) Individual Health Life Insurance Medicare Supplements Self-Funding Plans Voluntary Benefits | Annuities Disability 529 Plans HSAs (Consumer-Driven Health) Large Group Roundup Life Insurance Medicare Supplements Pet Insurance Prepaid Legal Private Exchanges Vision | Acupuncture Chiropractic Dental Long-Term Care Premium Financing Self-Funding Plans Life Insurance Medicare Prescription Drug Plans Small Group Round Up Voluntary Benefits | Annuities Critical Illness Dental HSAs (Consumer-Driven Health) Life Settlements Life Insurance Medicare Self-Funding Plans Vision Voluntary Benefits Survey |
| 2017 DIRECTORY | MONTHLY DEPARTMENTS Products Editor's Column Ar | nnuity Sampler, Mergers and Acc | ulisitions News |
| (Sentember) | Colifornia Logislativa Lladeta Lettera te the Editor | | |

(September)

A complete sourcebook for the entire insurance industry in California, Sources for 50 products, plus profiles of Health Carriers, Dental and Vision Plans, Brokerage Agencies and websites and broker contact emails.

California Legislative Update, Letters to the Editor

EDITORIAL SUBMISSIONS

Please contact Leila Morris for all editorial submissions (editor@calbrokermag.com). Article submissions are required six weeks before publishing dates.

BONUS CIRCULATION

January: San Diego AHU Sales Expo, February: Orange County AHU Business Development Summit, March: Inland Empire AHU Sales Symposium, April: Los Angeles AHU University Day, August: Medicare Summit (Pala) - Senior Summit (San Francisco), September: CAHU Health Care Summit, LAAHU & VCAHU Senior Products & Marketing

Summit, October: Healthcare & Benefit Congress