

McGee Publishers · 217 E. Alameda Ave., #207 · Burbank, CA 91502 · (800) 675-7563 · Fax (818) 843-3489

Advertiser _____ Address: _____

City _____ State: _____ Zip: _____

Contact _____ E-mail _____

Phone _____ Fax _____

Send Invoice To _____

City _____ State _____ Zip _____

Ad Size: ☐ Button (125 pixels W X 125 pixels D) ☐ Skyscraper (120 pixels W x 600 pixels D) ☐ Large Rectangular (336 pixels W x 280 pixels D)

☐ Insurance Insider News Banner (Horizontal-600 pixels W x 60 pixels D) Specify Weeks Reserved _____

☐ Leaderboard (Horizontal-Page Top-728 pixels W x 90 pixels D)

ButtonAd: \$ _____ SkyscraperAd: \$ _____ BannerAd: \$ _____ LeaderboardAd: \$ _____ Large RectangularAd: \$ _____

Months to Run: ☐ Jan. ☐ Feb. ☐ March ☐ April ☐ May ☐ June ☐ July ☐ Aug. ☐ Sept. ☐ Oct. ☐ Nov. ☐ Dec. Year: _____

www.calbrokermag.com Rates

Home Page Leaderboard Ad	Monthly Rate	Button Ad Home Page	Monthly Rate
Top of Home Page (and every page on entire site)	\$2,000	Right Side of Home Page	\$500
Insurance Insider News Banner Ad	Weekly Rate	(also appears on right hand side bar of every page on the site)	
Top of Email Blast	\$500	Ad Sizes:	
(banner also appears on home page during week of sponsorship)		Leaderboard Ads —728 pixels wide x 90 pixels deep	
Large Rectangular Home Page Ad—Monthly Rate		Banner Ads —600 pixels wide x 90 pixels deep	
Right Hand side bar of Home Page	\$1,500	Large Rectangular Home Page Ad —300 pixels wide x 260	
(also appears on right hand side bar of every page on the site)		pixels deep	
Home Page Skyscraper Ad	Monthly Rate	Skyscraper Ads —120 pixels wide x 600 pixels deep (Vertical).	
Home Page – Right Hand Side Bar	\$2,000	Button Ads —125 pixels wide x 125 pixels deep	
(also appears on right hand side bar of every page on the site)			

Directory Banner Ads	Yearly Rate	Directory Banner Ads	Yearly Rate
(Check which section to be included in)		<input type="checkbox"/> Worksite Marketing	\$1,000
<input type="checkbox"/> Dental Plans	\$3,000	<input type="checkbox"/> Acupuncture Plans	\$500
<input type="checkbox"/> GA/Brokerage	\$3,000	<input type="checkbox"/> Broker/Dealers	\$500
<input type="checkbox"/> Health Carriers	\$3,000	<input type="checkbox"/> Chiropractic Plans	\$500
<input type="checkbox"/> Long Term Care	\$3,000	<input type="checkbox"/> Critical Illness	\$500
<input type="checkbox"/> Managed Care Plans	\$3,000	<input type="checkbox"/> COBRA Plan Providers	\$500
<input type="checkbox"/> Secondary Market for Life Insurance		<input type="checkbox"/> Employee Choice Plans	\$500
(Life Settlements)	\$2,000	<input type="checkbox"/> 401 (k) Providers	\$500
<input type="checkbox"/> TPAs	\$2,000	<input type="checkbox"/> Legal Plans	\$500
<input type="checkbox"/> Errors & Omissions	\$1,000	<input type="checkbox"/> Prescription Drug Benefits	\$500
<input type="checkbox"/> HSAs	\$1,000	<input type="checkbox"/> Paramedical	\$500
<input type="checkbox"/> Online Resources	\$1,000	<input type="checkbox"/> Regional Offices (Life)	\$500
<input type="checkbox"/> Psychological Plans	\$1,000	<input type="checkbox"/> Section 125	\$500
<input type="checkbox"/> Vision Plans	\$1,000	<input type="checkbox"/> Trusts	\$500
<input type="checkbox"/> Workers' Comp	\$1,000		

Online Surveys

Banner Ads-\$3,500 Yearly – Please check desired survey

☐ Dental Provider Survey ☐ HSA Survey ☐ HMO Survey ☐ PPOs ☐ Term Survey

Signature: _____

Date: _____

By signing the above I acknowledge that I have read and agreed to McGee Publishers' Terms and Copy Regulations.